



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
929987-1	07/29/12	July 2012	06/25/12 - 07/29/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Obama/D/President	101- Candidate Orders	1390 :Schedule A 7.

Flight Dates	Order #	Alt Order #
07/05/12 - 07/30/12	929987	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/05/12	07/30/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 -----SS 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 07/07/12 5:22 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 0FA- 12-Z-067H \$125.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -----SS 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Su 07/15/12 5:22 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 0FA12P066H \$125.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -----SS 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Su 07/22/12 5:51 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 0FA- 12-P-069H \$125.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----SS 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB Sa 07/28/12 5:54 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 0FA- 12-A-071H \$125.00 NM									
2	07/05/12	07/30/12	6a Eyeopener	558-7a	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 ---TF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 07/05/12 6:29 AM 6a Eyeopener 558-7a :30 0FA- 12-Z-067H \$900.00 NM									
2 WCVB F 07/06/12 6:27 AM 6a Eyeopener 558-7a :30 0FA- 12-Z-067H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -TWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Tu 07/10/12 6:43 AM 6a Eyeopener 558-7a :30 0FA12P066H \$900.00 NM									
4 WCVB W 07/11/12 6:29 AM 6a Eyeopener 558-7a :30 0FA12P066H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -TWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WCVB Tu 07/17/12 6:44 AM 6a Eyeopener 558-7a :30 0FA- 12-P-069H \$900.00 NM									
5 WCVB W 07/18/12 6:28 AM 6a Eyeopener 558-7a :30 0FA- 12-A-071H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -TWTF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WCVB Tu 07/24/12 6:44 AM 6a Eyeopener 558-7a :30 0FA- 12-P-069H \$900.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
929987-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser	Product	Estimate Number	
Obama/D/President	101- Candidate Orders	1390 :Schedule A 7.	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/05/12	07/30/12	6a Eyeopener	558-7a	MTWTF--	:30	2	\$900.00	NM
3	07/05/12	07/30/12	6a Weekend Eyeopener	558-7a	-----SS	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 -----SS 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 07/08/12 6:20 AM 6a Weekend Eyeopener 558-7a :30 OFA- 12- Z- 067H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -----SS 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 07/14/12 6:41 AM 6a Weekend Eyeopener 558-7a :30 OFA12P066H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -----SS 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Su 07/22/12 6:22 AM 6a Weekend Eyeopener 558-7a :30 OFA- 12- A- 071H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----SS 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB Sa 07/28/12 6:22 AM 6a Weekend Eyeopener 558-7a :30 OFA- 12- P- 069H \$400.00 NM									
4	07/05/12	07/30/12	Good Morning America	658-9a	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 ---TF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 07/05/12 7:29 AM Good Morning America 658-9a :30 OFA- 12- Z- 067H \$1,200.00 NM									
2 WCVB F 07/06/12 7:59 AM Good Morning America 658-9a :30 OFA- 12- Z- 067H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -TWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Tu 07/10/12 7:25 AM Good Morning America 658-9a :30 OFA- 12- Z- 067H \$1,200.00 NM									
4 WCVB W 07/11/12 7:50 AM Good Morning America 658-9a :30 OFA12P066H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -TWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WCVB Tu 07/17/12 7:58 AM Good Morning America 658-9a :30 OFA- 12- A- 071H \$1,200.00 NM									
5 WCVB W 07/18/12 7:25 AM Good Morning America 658-9a :30 OFA- 12- P- 069H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -TWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WCVB Tu 07/24/12 8:39 AM Good Morning America 658-9a :30 OFA- 12- A- 071H \$1,200.00 NM									
5	07/05/12	07/30/12	Newscenter 5 at 11	11-1130p	MTWTFSS	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 ---TFSS 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Th 07/05/12 11:13 PM Newscenter 5 at 11 11-1130p :30 OFA- 12- Z- 067H \$1,800.00 NM									
1 WCVB F 07/06/12 11:25 PM Newscenter 5 at 11 11-1130p :30 OFA- 12- Z- 067H \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -TWTFSS 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB W 07/11/12 11:22 PM Newscenter 5 at 11 11-1130p :30 OFA12P066H \$1,800.00 NM									
4 WCVB Th 07/12/12 11:28 PM Newscenter 5 at 11 11-1130p :30 OFA- 12- Z- 067H \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -TWTFSS 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WCVB Tu 07/17/12 11:29 PM Newscenter 5 at 11 11-1130p :30 OFA- 12- P- 069H \$1,800.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



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<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>WCVB</td><td>F</td><td>07/20/12</td><td>11:24 PM</td><td>Newscenter 5 at 11</td><td>11-1130p</td><td>:30</td><td>OFA- 12- A- 071H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>Weeks:</td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td></td><td><u>MTWTFSS</u></td><td></td><td><u>Spots/Week</u></td><td></td><td><u>Rate</u></td><td></td></tr><tr><td></td><td></td><td>07/23/12</td><td>07/29/12</td><td></td><td>- TWTFSS</td><td></td><td>1</td><td></td><td>\$1,800.00</td><td></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>7</td><td>WCVB</td><td>Tu</td><td>07/24/12</td><td>11:27 PM</td><td>Newscenter 5 at 11</td><td>11-1130p</td><td>:30</td><td>OFA- 12- P- 069H</td><td>\$1,800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WCVB	F	07/20/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	OFA- 12- A- 071H	\$1,800.00	NM	Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>				07/23/12	07/29/12		- TWTFSS		1		\$1,800.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	7	WCVB	Tu	07/24/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	OFA- 12- P- 069H	\$1,800.00	NM
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Total Spots							29																																																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$29,400.00</b>
<u>Agency Commission</u>	<b>\$4,410.00</b>
<u>Net Amount Due</u>	<b>\$24,990.00</b>